

VRL Logistics

IPO Note

VRL Logistics (VRL) is among the leading pan-India passenger and goods transportation companies. It has an established brand name in the transportation industry in India with one of the largest fleet of commercial vehicles in the private sector. Goods transportation is the primary business of the company accounting for ~76% of the overall revenues (for 9MFY2015). It also provides luxury bus services across South and West of India. Additionally, it has operations that include courier services, hotel (restaurant) operations, sale of power (Wind Power business) and air chartering services.

Main business to benefit from improving macro condition: VRL's main business, which is goods transportation, has one the largest fleet size that serves a broad range of industries, including the fast moving consumer goods (FMCG) sector as well as other industries including food, textiles, apparel, furniture, appliances, pharmaceutical products, rubber, plastics, metal and metal products, wood, glass, automotive parts and machinery. We believe that the policy reforms, lower inflation levels and interest rate cuts will provide boost to commercial activity in the country. On the back of said outcomes, the main business and especially Less than Truck Load business (LTL - which is a high margin business), stands to benefit from improving macro conditions.

GST implementation to benefit the logistics sector: At present, the duty and taxation structure is such that the goods are taxed multiple times (while crossing boundaries) as they move across the country. The varying taxation system across 29 states and seven union territories has obstructed the creation of national network. The planned GST is expected to eradicate multiple taxes and tariffs at state level and proposes taxation at the national level. In our view, this will benefit the logistics sector and especially major players like VRL. VRL has a pan India presence with agencies, branches and hubs spread out across the country.

Outlook and Valuation: The company's net sales have grown at a CAGR of 18.9% over FY2011 to ₹1,494cr in FY2014. The EBITDA margin has been declining (from 18.7% in FY2011 to 13.8% in FY2014) but has recovered well in 9MFY2015 to the level of 17.0%. The net profit has grown at a CAGR of 15.3% over FY2011-FY2014. At the higher end of the price band, the stock is valued at 19.6x its FY2015E annualized earnings which we believe is attractive considering that similar logistic companies like Transport Corp trades at 25.0x its FY2015E earnings. **Considering the improving economic outlook, its pan-India presence and reasonable valuations, we recommend a Subscribe to the issue at the upper price band.**

Key Financials

| Y/E March (₹ cr) | FY2012 | FY2013 | FY2014 |
|------------------------|--------------|--------------|--------------|
| Net Sales | 1,130 | 1,325 | 1,494 |
| % chg | 27.2 | 17.3 | 12.7 |
| Adj. Net Profit | 77 | 46 | 52 |
| % chg | 125.7 | (40.4) | 14.0 |
| OPM (%) | 17.0 | 14.7 | 13.8 |
| EPS (₹) | 10.9 | 6.5 | 6.1 |
| P/E (x)* | 24.4 | 40.9 | 35.9 |
| P/BV (x)* | 10.0 | 6.5 | 6.1 |
| RoE (%) | 47.8 | 19.2 | 17.5 |
| RoCE (%) | 15.8 | 12.9 | 13.4 |
| EV/Sales (x)* | 2.2 | 1.9 | 1.6 |
| EV/EBITDA (x)* | 12.8 | 12.6 | 11.4 |

Source: Company, Angel Research; Note: *The above numbers are considering subscription at the upper end of the price band

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Issue Open: April 15, 2015
 Issue Close: April 17, 2015

Issue Details

Face Value: ₹10

Present Eq. Paid up Capital: ₹85.5cr

Offer Size: 2.3cr Shares

Post Eq. Paid up Capital: ₹9.1cr

Issue size (amount)**: ₹451cr - ₹468cr

Price Band**: ₹195-205

Post-issue implied mcap*: ₹1,779cr-1,870cr

Promoters holding Pre-Issue: 77.2%

Promoters holding Post-Issue: 69.6%

Note:**at Lower and Upper price band respectively

Book Building

| | |
|-------------------|--------------|
| QIBs | At least 50% |
| Non-Institutional | At least 15% |
| Retail | At least 35% |

Post Issue Shareholding Pattern

| | |
|---|------|
| Promoters Group | 69.6 |
| MF/Banks/Indian Fls/Flls/Public & Others | 30.4 |

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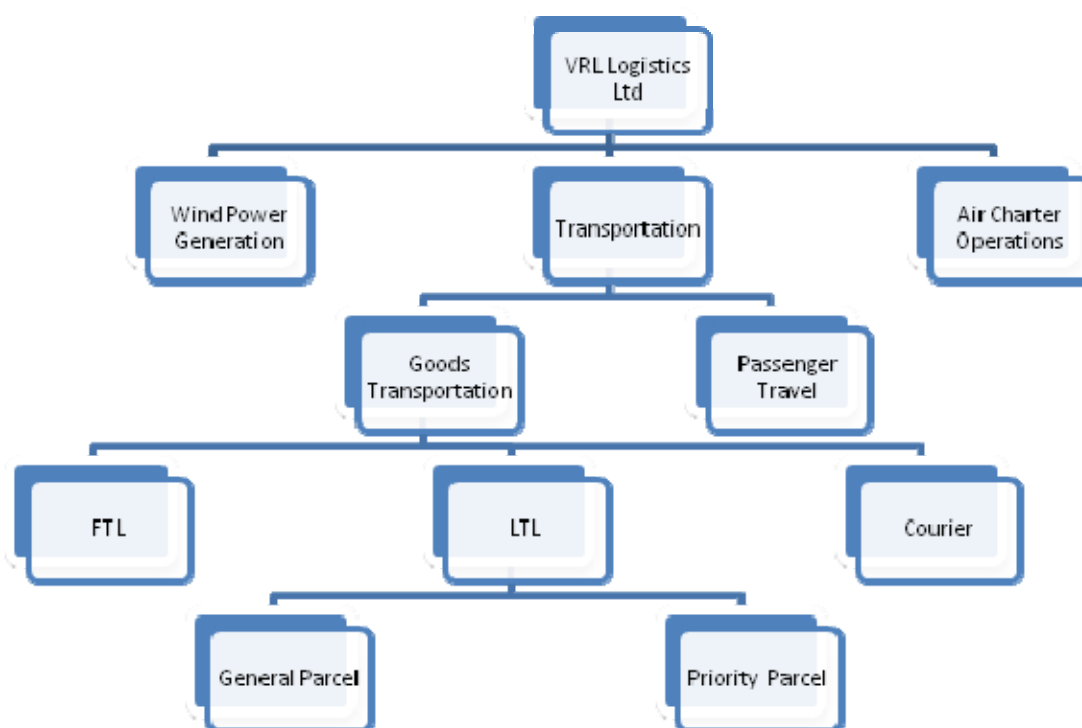
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Company Background

VRL is one of the leading pan-India surface logistics and parcel delivery service providers. It has the largest fleet of commercial vehicles in the private sector in India. It provides general parcel and priority parcel delivery (less than truckload [LTL] services), courier and full-truckload (“FTL”) services through its widespread transportation network in 28 States and four Union Territories across India. As of September 30, 2014, the company had 603 branches (583 leased branches and 20 owned branches) and 346 agencies across India, and of 603 branches, 48 (41 leased branches and seven owned branches) served as strategic transshipment hubs for operations.

Goods transportation is the primary business of the company accounting for ~76% of its overall revenues (for 9MFY2015). As of December 31, 2014, the goods transportation fleet included 3,546 owned vehicles. A large fleet, mostly owned by the company, enables it to reduce dependence on hired vehicles. The company also provides luxury bus services (focused on high density urban commuter cities) across the States of Karnataka, Maharashtra, Goa, Andhra Pradesh, Telengana, Tamil Nadu, Gujarat and Rajasthan. As of December 31, 2014, it owns and operates 455 buses. Bus operations accounted for ~20% of the overall revenues for 9MFY2015. The revenue from other operations includes courier services, hotel (restaurant) operations, sale of power (Wind Power business) and air chartering services.

Exhibit 1: Structure



Source: Company, Angel Research

Issue Details

The issue comprises of Fresh Issue of equity shares of ₹10 each in the price band of ₹195-₹205 aggregating up to ₹117cr; and offer for sale by private equity firm NSR PE Mauritius LLC and Promoter Group of 1.71cr shares. The issue constitutes 25% of the post issue paid-up equity share capital of the company.

Exhibit 2: Share Holding pattern

| Particulars | Pre-Issue | | Post-Issue | |
|-----------------------------|--------------------|-------------|--------------------|-------------|
| | No. of shares | (%) | No. of shares | (%) |
| Promoter and Promoter Group | 6,60,46,000 | 77.2% | 6,34,80,000 | 69.6% |
| NSR | 1,92,54,912 | 22.5% | 47,04,912 | 5.2% |
| Others | 2,35,250 | 0.3% | 2,30,58,567 | 25.3% |
| Total | 8,55,36,162 | 100% | 9,12,43,479 | 100% |

Source: Company, Angel Research

Objects of the Fresh Issue

- Purchase of goods transportation vehicles amounting to ₹67cr.
- Repayment/pre-payment, in full or part, of certain borrowings availed by the company amounting to ₹28cr.
- The balance, which is contingent upon the issue price will be utilised for general corporate purpose.

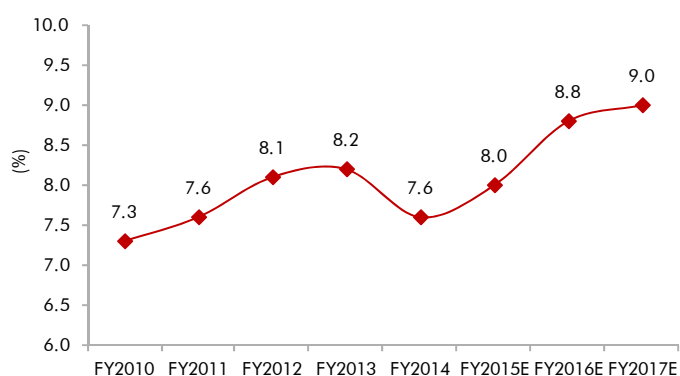
Investment Arguments

Economic revival augers well for Goods Transportation Business

VRL derives majority of its revenue from the goods transportation business (~76% of total). It has the distinction of owing one of the largest fleets in the private sector, if not the largest. As of 31st December, 2014, the company's fleet strength stood at 3,546 vehicles serving a broad range of industries, including the fast moving consumer goods (FMCG) sector as well as other industries including food, textiles, apparel, furniture, appliances, pharmaceutical products, rubber, plastics, metal and metal products, wood, glass, automotive parts and machinery.

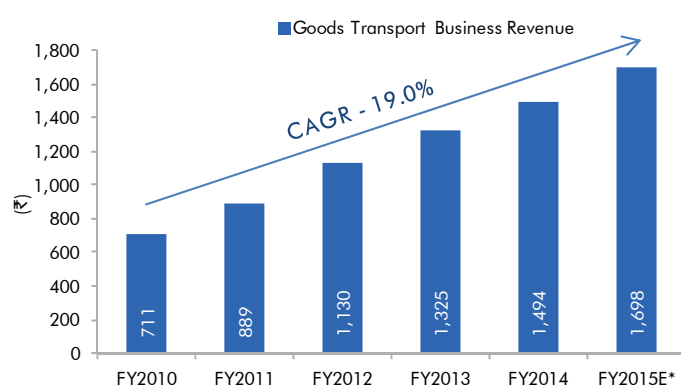
We believe that the policy reforms, lower inflation levels and resultant rate cuts will provide boost to commercial activity in India. On the back of said outcomes, the main business of the company should perform well with improving macro condition.

Exhibit 3: Expected Growth in GDP



Source: Company, Angel Research

Exhibit 4: Goods Transportation Business Trend

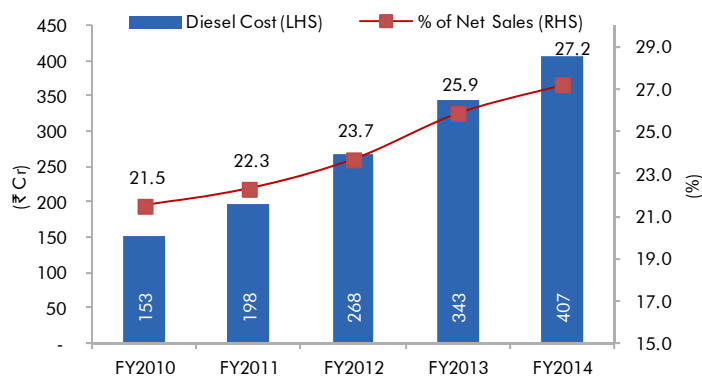


Source: Company, Angel Research; *Note- FY2015E represents annualized numbers

Lower Oil prices, a near-term boon

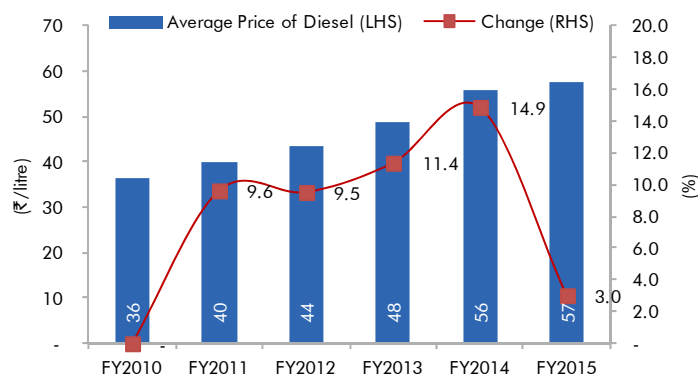
Diesel is a major component of company's operating expenses and all of its vehicles run on diesel. As a percentage of net sales, diesel expense for 9MFY2015 stood at 27.3%. The company has adjusted freight rates periodically in the past when the diesel prices have been on the rise. However, during the IPO meet, the Management stated that the company has not reduced the freight rates during the recent decline in fuel prices. Diesel prices which increased from an average of ₹36/litre in FY2010 to an average of ₹56 in FY2014 started to decline since October 2014 (₹63/litre) and are currently at ~₹52/litre. In the near term, the diesel prices are expected to be at current levels and this will have a favorable impact on the company.

Exhibit 5: Diesel as % of Net sales



Source: Company, Angel Research

Exhibit 6: Average Diesel Price Trend



Source: Company, Angel Research, Indian Oil Corp.

GST implementation to benefit the logistics sector

The much awaited tax reform, GST, targeted to be rolled out by April 1, 2016, is expected to have a positive impact on the logistics sector. At present, the duty and taxation structure is such that the goods are taxed multiple times (while crossing boundaries) as they move across the country. The varying taxation system across 29 states and seven union territories has obstructed the creation of a national network. The planned GST is expected to eradicate multiple taxes and tariffs at state level and proposes taxation at the national level. In our view, this will benefit the logistics sector and especially major players like VRL. VRL has a pan India presence with agencies, branches and hubs spread out across the country.

Additional Fleet to cater to improvement in demand

The share of road transport in India has been increasing in comparison to other modes of transport owing to faster service and point-to-point connectivity. In the coming years, the freight movement by roadways is expected to show robust growth on account of improvement in the economy and improvement in infrastructure. The company intends to utilize a major chunk (₹67cr) from the fresh issue to increase the fleet size of the goods transportation business by adding 248 new vehicles. Although a small addition to its massive fleet, this will enable VRL to be well equipped for any increase in demand in the near future.

Sound Business Model

VRL intends to further grow its parcel delivery (comprising general parcel and priority parcel delivery) business which has higher rates per load, and incremental revenues with superior margins. More importantly, VRL has a diverse customer base that is spread across all sectors. As of 9MFY2015, their largest customers in the goods transportation business were 1.1% and top ten customers were 6.1% of the total revenue. Ongoing accounts only comprised of 16.3% of revenues and 70% were "Paid" and "To Pay" customers. We believe that the company possesses a very sound business model which will continue to pay off in the long run.

Outlook and Valuation

The company's net sales have grown at a CAGR of 18.9% over FY2011 to ₹1,494cr in FY2014. The EBITDA margins have been declining from 18.7% in FY2011 to 13.8% in FY2014 but have recovered well in 9MFY2015 to the level of 17.0%. The net profit has grown at a CAGR of 15.3% over FY2011-FY2014. At the higher end of the price band, the stock is valued at 19.6x its FY2015E annualized earnings which we believe is attractive considering that Transport Corp, a similar logistic company, trades at 25.0x its FY2015E earnings. **Considering the improving economic outlook, its pan-India presence and attractive valuations, we recommend a Subscribe to the issue at the upper price band.**

Exhibit 7: Valuations

| | Y/E March | Sales (₹ cr) | PAT (₹ cr) | EPS (₹) | RoE (%) | P/E (x) | P/BV (x) | EV/Sales (x) |
|--------------------------|-----------------|-----------------|---------------|-------------|-------------|-------------|-------------|-----------------|
| VRL Logistics | FY2015E* | 1,698 | 96 | 10.5 | 20.0 | 19.6 | 3.9 | 1.4 |
| Transport Corp. Of India | FY2015E | 2,468 | 87 | 11.6 | 14.1 | 25.0 | 3.5 | 0.6 |

Source: Company, Angel Research; Note*FY2015E numbers are on annualized basis and considering subscription at the upper end of the price band

Key risks/concerns

Economic Slowdown: The performance of the sector is dependent on the state of the economy. As a result, a slowdown in the Indian economy will have a negative impact on the performance.

Short term fluctuation in Fuel prices: The company has a policy of revising its freight charges periodically. However, the near term fluctuation in the fuel prices will have a negative impact on the performance.

Profit & Loss (Standalone)

| Y/E March (₹ cr) | FY2012 | FY2013 | FY2014 |
|-------------------------------------|-------------|-------------|-------------|
| Total operating income | 1130 | 1325 | 1494 |
| % chg | 27.2 | 17.3 | 12.7 |
| Operating Expenses | 791 | 963 | 1,091 |
| % chg | 31.1 | 21.7 | 13.4 |
| Personnel | 129 | 148 | 174 |
| % chg | 23.4 | 15.0 | 17.7 |
| Other | 18 | 19 | 22 |
| % chg | 22.2 | 5.1 | 11.3 |
| Total Expenditure | 938 | 1,130 | 1,287 |
| EBITDA | 192 | 195 | 207 |
| % chg | 15.7 | 1.7 | 5.8 |
| (% of Net Sales) | 17.0 | 14.7 | 13.8 |
| Depreciation & Amortisation | 70 | 82 | 87 |
| EBIT | 122 | 113 | 120 |
| % chg | 25.7 | (7.7) | 6.3 |
| (% of Net Sales) | 7.6 | 7.4 | 9.3 |
| Interest & other Charges | 65 | 59 | 60 |
| Other Income | 5 | 10 | 10 |
| (% of Net Sales) | 0.3 | 0.6 | 0.8 |
| Recurring PBT | 57 | 54 | 60 |
| % chg | 15.8 | (6.0) | 11.9 |
| Exceptional items | - | - | 7 |
| PBT (reported) | 62 | 64 | 77 |
| Tax | (15) | 18 | 20 |
| (% of PBT) | (23.6) | 28.1 | 25.7 |
| PAT (reported) | 77 | 46 | 57 |
| Extraordinary Expense/(Inc.) | - | - | 5 |
| ADJ. PAT | 77 | 46 | 52 |
| % chg | 125.7 | (40.4) | 14.0 |
| (% of Net Sales) | 4.8 | 3.0 | 4.0 |
| Basic EPS (₹) | 10.9 | 6.5 | 6.1 |
| Fully Diluted EPS (₹) | 10.9 | 6.5 | 6.1 |
| % chg | 125.7 | (40.4) | (5.8) |

Balance sheet (Standalone)

| Y/E March (₹ cr) | FY2012 | FY2013 | FY2014 |
|------------------------------|------------|------------|------------|
| SOURCES OF FUNDS | | | |
| Equity Share Capital | 71 | 181 | 86 |
| Reserves & Surplus | 117 | 108 | 221 |
| Shareholders' Funds | 187 | 289 | 306 |
| Total Loans | 603 | 501 | 505 |
| Other Long Term Liabilities | 8 | 9 | 9 |
| Long Term Provisions | 2 | 3 | 3 |
| Deferred Tax Liability (net) | 69 | 78 | 83 |
| Total Liabilities | 870 | 879 | 907 |
| APPLICATION OF FUNDS | | | |
| Gross Block | 1,010 | 1,106 | 1,217 |
| Less: Acc. Depreciation | 315 | 395 | 476 |
| Less: Impairment | - | - | - |
| Net Block | 695 | 710 | 740 |
| Capital Work-in-Progress | 10 | 14 | 14 |
| Lease adjustment | - | - | - |
| Investments | 0 | 0 | 0 |
| Long Term Loans and advances | 92 | 97 | 91 |
| Other Non-current asset | 1 | 1 | 3 |
| Current Assets | 135 | 143 | 130 |
| Cash | 14 | 15 | 15 |
| Loans & Advances | 15 | 19 | 20 |
| Inventory | 9 | 10 | 13 |
| Debtors | 79 | 85 | 80 |
| Other current assets | 19 | 14 | 2 |
| Current liabilities | 62 | 86 | 71 |
| Net Current Assets | 72 | 58 | 59 |
| Misc. Exp. not written off | - | - | - |
| Total Assets | 870 | 879 | 907 |

Cash flow statement (Standalone)

| Y/E March (₹ cr) | FY2012 | FY2013 | FY2014 |
|----------------------------------|--------------|-------------|--------------|
| Profit before tax | 62 | 64 | 77 |
| Depreciation | 70 | 82 | 87 |
| Change in Working Capital | (16) | 17 | (2) |
| Direct taxes paid | 15 | (18) | (20) |
| Others | 36 | 18 | 61 |
| Cash Flow from Operations | 166 | 163 | 203 |
| (Inc.)/Dec. in Fixed Assets | (231) | (100) | (111) |
| (Inc.)/Dec. in Investments | (0) | 0 | (0) |
| (Incr)/Decr In LT loans & adv. | (15) | (4) | 4 |
| Others | 3 | 15 | 16 |
| Cash Flow from Investing | (242) | (90) | (91) |
| Issue of Equity | - | 110 | (96) |
| Inc./Dec. in loans | 161 | (103) | 5 |
| Dividend Paid (Incl. Tax) | (23) | (61) | (40) |
| Others | (63) | (18) | 18 |
| Cash Flow from Financing | 75 | (71) | (113) |
| Inc./Dec. in Cash | (2) | 2 | (0) |
| Opening Cash balances | 15 | 14 | 15 |
| Closing Cash balances | 14 | 15 | 15 |

Key Ratios

| Y/E March | FY2012 | FY2013 | FY2014 |
|-----------------------------------|------------|------------|------------|
| Valuation Ratio (x) | | | |
| P/E (on FDEPS) | 24.4 | 40.9 | 35.9 |
| P/CEPS | 12.8 | 14.6 | 13.5 |
| P/BV | 10.0 | 6.5 | 6.1 |
| Dividend yield (%) | 1.1 | 2.8 | 1.8 |
| EV/Net sales | 2.2 | 1.9 | 1.6 |
| EV/EBITDA | 12.8 | 12.6 | 11.4 |
| EV / Total Assets | 2.8 | 2.8 | 2.6 |
| Per Share Data (₹) | | | |
| EPS (Basic) | 10.9 | 6.5 | 6.1 |
| EPS (fully diluted) | 10.9 | 6.5 | 6.1 |
| Cash EPS | 20.7 | 18.1 | 16.2 |
| DPS | 2.8 | 7.4 | 4.0 |
| Book Value | 26.5 | 40.9 | 35.8 |
| DuPont Analysis | | | |
| EBIT margin | 10.8 | 8.5 | 8.0 |
| Tax retention ratio | 1.2 | 0.7 | 0.7 |
| Asset turnover (x) | 1.5 | 1.6 | 1.7 |
| ROIC (Post-tax) | 20.6 | 9.6 | 10.3 |
| Cost of Debt (Post Tax) | 15.4 | 7.7 | 8.8 |
| Leverage (x) | 3.1 | 1.7 | 1.6 |
| Operating ROE | 37.0 | 12.7 | 12.7 |
| Returns (%) | | | |
| ROCE (Pre-tax) | 15.8 | 12.9 | 13.4 |
| Angel ROIC (Pre-tax) | 16.7 | 13.3 | 13.9 |
| ROE | 47.8 | 19.2 | 17.5 |
| Turnover ratios (x) | | | |
| Asset TO (Gross Block) | 1.3 | 1.3 | 1.3 |
| Inventory / Net sales (days) | 2.4 | 2.5 | 2.8 |
| Receivables (days) | 23.8 | 22.6 | 20.2 |
| Payables (days) | 23.4 | 23.9 | 22.2 |
| WC cycle (ex-cash) (days) | 15.6 | 13.3 | 12.3 |
| Solvency ratios (x) | | | |
| Net debt to equity | 3.1 | 1.7 | 1.6 |
| Net debt to EBITDA | 3.1 | 2.5 | 2.4 |
| Int. Coverage (EBIT/ Int.) | 1.9 | 1.9 | 2.0 |

Note: *Valuation Ratio at the lower price band

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| Disclosure of Interest Statement | VRL Logistics |
|--|---------------|
| 1. Analyst ownership of the stock | No |
| 2. Angel and its Group companies ownership of the stock | No |
| 3. Angel and its Group companies' Directors ownership of the stock | No |
| 4. Broking relationship with company covered | No |

Note: We have not considered any Exposure below ₹1 lakh for Angel, its Group companies and Directors

| | | | |
|--|-------------|--|------------------------------------|
| Ratings (Based on expected returns over 12 months investment period): | Buy (> 15%) | Accumulate (5% to 15%) Reduce (-5% to -15%) | Neutral (-5 to 5%) Sell (< -15) |
|--|-------------|--|------------------------------------|